

YO. SAINTS!

What U got for those young people ya see, hear, know ‘n’ love – that can help ‘em win over the Goliath they face every day?

The street. Most of our young people are full-court-pressed daily to respond to the high-pressure, peer-driven power plays put on ‘em while they out there. Most learn to adapt to the code of the street ‘n’ adopt a suitable set of street survival skills – some harmless, some helpful ‘n’ some that aren’t. Facin’ incredible odds, they tryin’ hard to pass safely ‘n’ sanely thru the dually difficult wildernesses of urban adolescence ‘n’ the demands made by the street.

F’real, f’real. This ain’t easy, and small is the tribe of adults ready, able ‘n’ willing to enter in alongside them in their struggle. **The Gospel / The Street: Bridging the Gap between the Church & Hip-Hop Culture 2.0** is designed to engage, equip ‘n’ empower the saints (both young people ‘n’ adults) to better understand ‘n’ minister to those whose lives are influenced by the street & hip-hop.

Creative ‘n’ compelling, **The Gospel / The Street 2.0** is an up-to-code “can-do / can-opener” presentation packed with practical skills, strategies, insights and ideas for effectively engaging, ministering to and *enjoying* those impacted by this unique dynamic culture.

No fear. Prov. 29:25 Hip-Hop is usually perceived as a foreign ‘n’ hostile culture – which is true to an extent – but we must realize it is *not* beyond God’s reach (nor His Church’s). Hip-hop’s origins, operating principles, situations ‘n’ solutions are all revealed in Scripture, and even though it has an obvious downside (as does any human culture), there’s a surprising upside as well.

It is the glory of God to conceal a matter; to search [check it] out a matter is the glory of kings. Prov. 25:2

God’s not left Himself without a witness within Hip-Hop culture. His glory is often revealed in the most unexpected places in the most surprising ways – His image having been creatively woven into the culture’s fabric like a fine gold thread.

Hip-Hop culture is populated ‘n’ propelled by individuals personally ‘n’ purposefully created for His glory. Precious people for whom Christ died ‘n’ was raised to life again.

Hip-Hop is the dominant force impacting young people today ‘n’ it presents the Church with a tremendous ministry opportunity, despite its outrageous, oppositional ‘n’ opportunistic nature. It remains a largely unreached culture because of its intimidating reputation – which is just frontin’ taken to whole ‘nuthuh level.

If we truly believe that the Lord working through His Church is the only valid mechanism for any real ‘n’ lasting change in our streets, then why don’t we act? Where’s our faith concerning this Goliath?

In times of change, learners inherit the Earth, while the learned find themselves wonderfully equipped to deal with a world that no longer exists.

Erik Hoffer

Representative Seminar Elements

- Christ & the Postmodern: *Gen Riffs ‘n’ Diff’s*
- Profile of a Street-Oriented Individual
- Identifying Highly-Esteemed Street Values
- Defining a Street-Based Apologetic
- Street Perceptions of the Church & Itself: *Insights 4 Outreach in Self-Reppin’*
- Building Quality Street Relationships
- Understanding Information Transportation: *Cuttin’ Thru Takes More than Just Talkin’*
- Looking at Scripture thru a Street-Wise Set of Glasses: Retaining Reverence ‘n’ Relevance: *the Contextualization Process*
- Seeing the Street thru the Corrective Lens of Scripture: *Challenging Value Systems*
- God’s Witness to Himself in Street Culture
- Rap Music? *Yo! Can We Talk?*
- Jesus’ Strategy ‘n’ Style in Street Ministry
- The Need for Being Culturally Discipled
- Types the Lord Delights 2 Deal Wid: *U In?*
- What R Young People Lookin’ So Hard 4?
- Between the Rock and a Hard Place: *Catch-22: Church Youth & Street Codes*
- Exegeting Hip-Hop’s Multiple Cultural Texts
- Discerning the Spiritual Needs of People
- Developing Disciples in Street Contexts
- Helping Youth Find Their Spiritual Gifts: *A Pattern 4 Discovering the Divine Design*
- Don’t Drop da Ball, ‘Cuz ...We Got Next! *Ideas ‘n’ Insights for Creatively Engaging Youth ‘n’ Young Adults in Ministry*
- Tactical Skills & Strategies for Ministering within Specific Youth Sub-Cultures: *Age-Specific, Athletic, Rap, Islamic and Other Faith Systems, “Corner Crews,” Drug Dealers, Disciplined Arts, etc. .*

- plus other relevant & challenging faith-forward issues -

Hip-Hop-Oriented Youth ‘n’ Young Adults

Wary & proud. Fun & funny. Gifted & open. Strugglin’ & searchin’. Contrary & sharp. Endearin’ & endangered. Doomed? Nope.

Not in God’s Economy!

ABOUT the PRESENTER

Bob Hepburn (Hep) brings decades of street level experience and urban ministry leadership training to this seminar. An urban missiologist / practitioner, he's been involved in youth and young adults ministries in Boston, MA, Paterson, Camden and Newark, NJ, Philadelphia, PA, Baltimore, MD, the Washington, D.C. area and Grand Rapids, MI. A speaker and musician, Hep's been involved in youth and young adults retreat and conference ministry and has worked with a number of vocal groups and Christian rap artists based in Philly and Jersey. His ministry is training / discipling urban ministry leadership to evangelize street-oriented young people and young adults (a people group surprisingly receptive to the Lord). Hep is a graduate of Rowan University, Northeastern Bible College and Westminster Theological Seminary. He's taught at the Center for Urban Theological Studies, Missio Seminary and Eastern University.

General Information

Length: Your call. From a single 45-min. presentation to a 2½ hour session (with specific need-based modules), up to a strategy-based series. Perhaps video conferencing!

Content: Completely tailorable to a specific age-group or target audience (church or street-oriented youth / adults / mixed [optimal]).

Cost: No set fee. Generally, a free-will offering helps cover expenses. (Galatians 6:6)



Graffiti by Gerald Dial

A hundred years from now it will not matter what your bank account was, the sort of house you lived in or the kind of car you drove; but the world may be a different place because you were important in the life of a 'kid'. G. W. Burton

The Gospel

The Street 2.0

Bridging the Gap
between
The Church &
Hip-Hop Culture

“I know where you live.”
Jesus, Revelation 2:13

PRESENTED BY

TGTS 2.0 / YUBM Ministries



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